

-THE NEW-

Drink

Is For All
the FamilyAnd We Don't
Know What to

Name It

It is a perfect cola of which every "trick" is refreshing, without the aid of CAFFEINE or any form of stimulant properties—just a delightful, perfectly healthful cola—that is pleasing to man, woman or child, and we will pay for the most appropriate name suggested for this perfect cola

\$10 In Gold

There will be no losers: everyone who suggests a name will be rewarded. When named this delightful cola will be sold at all soda fountains.

Remember It's "The Drink That Is"

MAIL YOUR NAME EARLY. CHOSEN NAME WILL BE PUBLISHED IN PAPERS JUNE 16TH.

Contest Is Open to Everyone, Far and Near. Fill in Coupon.

ADDRESS "DRINK" CONTEST, CARE THE NEWS SCIMITAR.

Name for Drink

Your Name

Address

City

State

CAPT. MALLORY'S
MILITARY LIFE'S
STORY

Soldier of Confederacy, Pioneer Business Man, Leader in City's Commercial Life for Many Years, Dies.

Capt. William B. Mallory, for more than 50 years one of the leading figures in the commercial and social life of Memphis, died Sunday night after an illness which had confined him to his home for most of the time during the past six months. The end came peacefully. He was surrounded by members of his family, who had gathered at his bedside in response to the information that his end was near.

Capt. Mallory was a man of strong and forceful character. He was a leader in any cause which he espoused, throwing his whole personality into any movement in which he engaged. He fought as captain of a famous military organization, the Monticello Guards, throughout the Civil war on the side of the Southern Confederacy. During the first Confederate reunion in Memphis the entire surviving membership of the company were guests of Capt. Mallory at his palatial home on Lamar boulevard.

After the close of the war he entered business pursuits and established many business enterprises in Memphis, in all of which he was successful. He was a man of strong feeling, staunch in his friendships, ready to fight for his principles, fond of outdoor life, but never neglecting business and family affairs. His home was for many years the center of that fine old southern hospitality and was inherited from his Virginia ancestors.

During the past 29 years the annual dinners which he gave to his closest friends on the occasions of his birthday and during the Christmas holidays were looked forward to as events of pleasurable anticipation.

No man ever had occasion to doubt the stand which Capt. Mallory took upon any public question or in any matter of business. He was a man of quick decision and belief, and his opinions strongly and firmly held. A man of such force of character naturally encountered considerable antagonism, but his friends always were by his side, and those whom he opposed in business or in public life always admitted his sense of justice and fair dealing.

Despite his advanced age and the illness which had made him almost helpless at times during the past six months, he kept in touch with his business affairs, insisting upon being helped from his couch on many occasions against the advice of his family and his physician, to a meeting of the directors of some of the companies in which he was interested. At the offices of the wholesale grocery firm with which he had been connected for more than 40 years.

Capt. Mallory was born Aug. 11, 1835, in Hanover county, Virginia, completing his studies in the common schools he entered business life as a clerk in the office of a railroad station in the city of Richmond, Va. He was being built between Richmond and Charlottesville, now part of the Chesapeake & Ohio system. He lived on the plantation of his father, a member of the famous Monticello Guards, a military company which began its existence in revolutionary days. He was made captain of the company before he was 21 years old. His company was ordered out during the John Brown raid into Virginia and was on guard at Harper's Ferry and Richmond when John Brown was captured and was the company on guard when John Brown was executed.

He and members of his company were among the first troops of the South to volunteer their services to the South on the outbreak of the Civil war. His company was part of the Nineteenth Virginia, serving throughout the war. After the close of the struggle, he remained there a short time before removing to Memphis. Since then he had been a part of the history of the city. He first established a brick yard and built up a large business, business, organizing, with a number of others, the Tennessee Insurance company, still one of the city's institutions. He was with the late W. H. Harris, he established the firm of Harris, Mallory & Co., wholesale grocers and cotton & Co., some years later the firm was reorganized as Mallory, Crawford & Co., the present Mallory & Crawford. After the dissolution of that partnership, the firm became W. B. Mallory & Sons Co., the present firm.

Besides these business enterprises, Capt. Mallory became interested in many other things. He was one of the founders of the Commercial Publishing company and was vice-president of that company until his death. He was a director in the Bank of Commerce and Trust company, had been president of the city of Memphis, and was a member of the Mississippi Valley railroad, and had a number of other business connections.

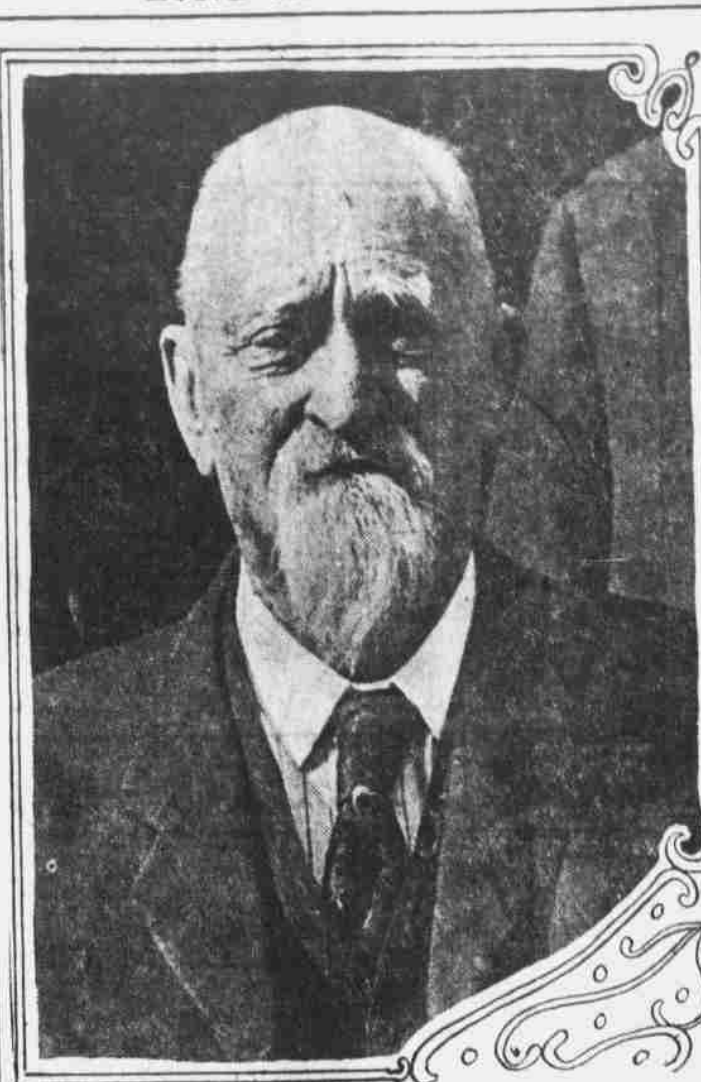
He was at the time of his death one of the five original charter members of the Tennessee club. He belonged to several of the exclusive hunting and fishing clubs, and during his younger years, before his eyesight became impaired by age, he was the keenest sportsman, best shot and most expert angler in the city. Until very recent years, Capt. Mallory also took great interest in the growth of the city and aided materially by his advice in many movements for the betterment of the city.

He was one of the leaders in a number of campaigns for the extension of the city limits and for beneficial changes in the plan of city government. He enjoyed a wide acquaintance among the prominent people of the city and was a friend of many men of national prominence. Although his personal business affairs occupied much of his time, he was a great reader and was always well informed upon the broader topics of current events. His love for the cause of the Confederacy or the men who went through the four years of strife.

Capt. Mallory was married twice, first to Miss Elizabeth Harris, of Christian county, Ky., who died in 1880, and after her death to Miss Sophia Newell, of Clarksville, Tenn. He was one of nine children, but only one sister, Mrs. J. H. Hudson, Mrs. R. G. Wilson, W. Mallory and A. W. Mallory.

The services will be held from the home Tuesday afternoon at 2 o'clock. Interment will be in Forest Hill cemetery.

At the suggestion of G. S. Poston all

VETERAN BUSINESS MAN ENDS
LONG AND USEFUL CAREER

CAPT. W. B. MALLORY.

he wholesale grocery houses in the city will close at that hour in honor of Capt. Mallory, he having been the oldest wholesale grocer in the city.

"FLU DOCTOR" IS
FREED BY COURT

Negro's Story So Plausible Judge McCall Stops His Trial.

Robert Westbrook, negro fireman on the Frisco railroad, told such a straightforward story in the federal court Monday about having purchased whisky in St. Louis and selling it to members of his family and friends in Amory, Miss., that Judge John E. McCall stopped the trial while the doctor was on the stand and ordered him discharged upon the payment of costs. The trial was arranged by the negro's attorney, Abe Cohn.

Westbrook was arrested at the Grand Central station with a dozen pints and a half pint of a grip and a half dozen pints in a package. The epidemic of "flu" was raging among the negroes of Amory, Miss., and Westbrook was charged with the sale of the whisky for all of them, he told the court.

Robert had the doctor at Amory ready to tell the jury that he was a "flu" doctor, and not the camouflaged variety that had been used in the trial. The court was so impressed with the negro's sincerity, however, that the doctor was not needed, and with a smile from ear to ear, back went Robert to the steel mill to get his goods. The judge had declared final at the last term.

FORFEITURE STANDS.

Forfeiture of bond of \$500 in the case of Mrs. Mary Mahoney, declared at the last term of court, will stand, according to a ruling of Judge John E. McCall in federal court Monday. The judge refused to set aside the forfeiture as asked by Abe Cohn, attorney for the defendant, on the ground that the judgment had been declared final at the last term.

MARRIAGES

Watson-Jones.

PADUCAH, Ky., June 9. (Sp.)—An announcement is made of the approaching marriage of Miss Vera May Watson to John A. Jones. The wedding will take place Sunday at the home of the bride's sister, Mrs. Lee, of this city. After a wedding trip through the North, the bride and groom will make their home in this city.

Neely-Olander.

YAZOO CITY, Miss., June 9. (Sp.)—Invitations were issued announcing the coming wedding of Miss Ruth Neely, daughter of Mr. and Mrs. Benjamin S. Neely, of Anding, to Rex Carl Joseph Olander, at the Baptist church, at Anding, on June 24, at 7:30 p.m. The bride has been a popular and successful teacher in the Anding neighborhood and the bridegroom has recently returned from service as army chaplain in France.

Cobb-Dixon.

HUNTINGDON, Tenn., June 9. (Sp.)—News has reached here of the marriage of Grace B. Cobb and Miss Evelyn L. Dixon, who drove to the home of the bride's father, Mr. and Mrs. Herman Barksdale, at Anding, on Saturday. The bride is the daughter of the late John Dixon, of near McKenna, Miss., and was a successful school teacher. The bridegroom is a prosperous farmer, of near Hollow Rock, and has been in the army for the past year, returning from overseas a few weeks ago.

Dickerson-Robertson.

BLUE MOUNTAIN, Miss., June 9. (Sp.)—A wedding of special interest here was solemnized here on Thursday evening, June 26, in Lowrey Memorial chapel. William Low Robertson, one of the most prominent business men of the place, will wed Miss Ethel Valetta Dickerson, daughter of Mayor and Mrs. H. H. Pierce, of Yazoo City, Miss., were married.

Peirce-Converse.

WINONA, Miss., June 9. (Sp.)—At the home of Mr. and Mrs. Converse, on Summit street, at Yazoo City, Miss., Mrs. H. H. Pierce, of Yazoo City, Miss., were married.

Stokes-Bradshaw.

WINONA, Miss., June 9. (Sp.)—Yesterday morning at 9 o'clock, at the Methodist parsonage, this city, Arthur Stokes, of Montgomery county, Rev. J. B. Randolph, pastor of the Methodist church, performed the ceremony.

Tanner-Brown.

HELENA, Ark., June 9. (Sp.)—A wedding of unusual interest will be solemnized on Wednesday, June 25, at high noon at St. John's Episcopal church, when Miss Jean Alexander Tanner, of Helena, becomes the bride of Warren Crenshaw Brown, Jr. The bride is the daughter of Mr. and Mrs. Albert N. Tanner. An unusually large number of invitations have been extended to friends and relatives.

GRASS SHOULD BE
KILLED AT ONCE

Cotton and Corn May Be Saved by Prompt Action on Part of Farmers.

The five leading questions which the farmers of the tri-state territory are asking, now that it appears there might be a cessation of rain, were answered by Dr. E. R. Lloyd, director of the Chamber of Commerce farm development bureau Monday. These questions, with their answers are:

Where the corn is wrapped up in grass about as deep as the corn, and the corn has grown yellow, is it better to plow up the corn and plant new, or is it better to try to redeem the present stand?

It is better to plow up the corn and replant. The corn cannot be saved unless it is freed of the grass very quickly and thinned out and this cannot be done before the grass grows generally prevalent. The corn should be plowed over and harrowed down and the new crop planted.

What kind of corn is best to use for replanting?

Corn's prolific, Hastings or Hickory King will best serve this purpose if planted at once. The maximum maturity date for these three breeds is 130 days, corn planted late having a tendency to mature in a shorter period of time than corn planted earlier.

It is too late to plant or replant cotton with the expectation of making even a half crop. Cotton planted this late rarely does any good. It is better to plow up the cotton and plant corn and soy beans. Where there are "skips" in the cotton fields, it is better to plant corn and soy beans than cotton.

What can be done about cutting wheat the fields being wet that the binders mire down and cannot operate?

The only thing that can be done is to wait until the ground dries out sufficiently. A few days of sunshine will make it possible to use the binders. What are the best crops to plant to follow wheat?

Corn, soy beans, Spanish peanuts, sweet potatoes, German millet for hay, or sorghum for hay, are the best crops to plant in such cases. "Use the plow that can kill the most grass and do it in the quickest time. This is any at the time of the case there is no fixed rule for farming."

This was Dr. Lloyd's general advice concerning the crops to be planted to retrieve the damage done to the crops by the excessive rainfall of May and June.

The farmers should get in the fields with a cotton seeder, said Dr. Lloyd, and let the grass up in the middle and hoe the cotton out just as rapidly as the drying of the ground will permit. Hot sun will kill the principal weeds. The same advice may be applied to corn.

The big question with the farmers is one of labor. Dr. Lloyd stated, "The farmers cannot get sufficient labor and everything possible must be done to conserve labor."

TRIAL OF JEWELER'S
SLAYER IS DEFERRED

The trial of Hamp Gholston, alias Will Brown, slayer of Isaac Levy, South Main street merchant, was postponed Monday until June 22, due to the serious illness of the principal witness, Dr. A. W. Rudolph.

Monday and announced that M. E. Selzer, principal witness for the state, was taken ill Sunday night and that an operation for appendicitis would have to be performed Tuesday. Selzer, the man who heard the shot fired that killed Levy and was almost knocked down when Gholston ran from the jewelry shop and jostled against him trying to escape.

When Gholston was taken into court Monday for trial he was murmuring prayers. He had told Sheriff Perry earlier in the morning that he was getting ready to die. Gholston, it is said, confessed both to the police and to S. O. Bates, state's attorney, that he fired the shot.

Are You Going Away?

Leave your order for preserves, marmalade, jellies, pickles with

Elizabeth Ann Kitchen

81 Jefferson, Phone M. 1430

Special Prices On Pantry Assortments

Peirce-Converse.

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B. Lowenstein & Bros

The Great Semiannual
SILK SALE

Is In Full Swing

This is by far the greatest event of this character that ever took place under any roof in Memphis. The following values attest to this fact:

- \$2.00 Crepe de Chines, \$1.23 a Yard
- \$2.00 and \$2.50 Plain and Fancy Georgettes, \$1.69 a Yard
- \$2.75 Colored Pongees, \$1.69 a Yard
- \$2.25 Chiffon Taffetas, \$1.49 a Yard
- \$2.50 Wash Satins, \$1.59 a Yard
- \$2.50 Fancy Silks, \$1.59 a Yard
- \$3.00 and \$3.50 Fancy Silks, \$1.89 a Yard
- \$7.50 Silk Jerseys, \$4.95 a Yard
- \$4.50 Printed Pussy Willow Taffetas, \$3.69 a Yard
- \$3.50 Radium Taffetas, \$2.59 a Yard
- \$4.50 40-Inch Baroness Satin, \$2.98 a Yard
- \$4.00 Printed Radiums, \$1.98 a Yard
- \$6.50 Roshanara Crepes, \$4.95 a Yard
- \$2.50 Black Satins, \$1.79 a Yard
- \$3.50 Novelty Printed Georgettes, \$2.49 a Yard
- \$3.00 Printed Foulards, \$2.29 a Yard
- \$3.50 French Twill Foulards, \$2.49 a Yard
- \$3.00 Handsome Dress Satins, \$2.39 a Yard
- \$1.25 and \$1.50 Silk Chiffons, 69c a Yard

SILK REMNANTS

1/3, 1/4 and 1/2 Off Regular Prices

There are more remnants and the assortment of Silks is greater than in former sales. There are quantities of lengths—and a larger proportion of them are available for dresses than usual. You will find every length from one-half to six yards. The prices are intensely interesting.

M'GINNIS GIVEN PURSE
FOR BIG RATE VICTORY

That grateful appreciation is not entirely lacking in the breast of the average business man was given James B. McGinnis, hay and grain traffic commissioner of the Merchants' exchange, was called before a number of the members of that trade in an informal way.

No indication was given him what was to be done, for during the past several years since he has been filling so acceptably the duties of his office, he has had numerous conferences regarding rate matters. But S. Tate Pease, one of the oldest members of the trade, quickly dissipated all doubt as to what the conference was for.

In a few well-chosen words he expressed the appreciation of the local grain and feed receivers, shippers and manufacturers for the excellent work accomplished by Mr. McGinnis, especially in the last big rate victory, and then turned over to him a purse of about \$1,000 as a fitting expression of the gratitude felt by the people he has been serving.

McGinnis was too much overcome to make a speech, but thanked the donors and said he had done his best, and that the last victory won through the efforts of the traffic commissioner is expected to mean more to the people of Memphis than any other victory accomplished in many years. It means that Memphis shippers now have a valuable basis to the Southwest with St. Louis and Cairo, a thing for which a fight has been made for nearly 20 years.

Unmarried women and women whose husbands are in the United States army are eligible to the position of rural carrier from the postoffice at Marion, Ark. The United States civil service commission announces the examination for applicants for the job to be held in Memphis July 12. Men are also eligible for the position. Applications for examination should be made to the secretary of the commission, care of the local postoffice, or to the civil service commission, Washington, D. C.

WOMAN MAY BE CARRIER.

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DRA SWIG CHECK.

A check for \$105,422.00 was drawn in favor of the Union and Planters Bank and Trust company Monday by the city of Memphis. The big check goes to pay interest on certain bonded indebtedness of the city. Bond issues which are covered were made in 1898, 1908, 1910, 1915, 1917 and 1912.

M'EMORE MAY HOLD
ON TO THOSE FEES

Perhaps a panacea has been found for the wound of ingratitude, sharper than a serpent's tooth, administered to John C. McEmore, county clerk, by the city administration when Mayor Monteverde and Commissioner Quinn helped to pass a bill creating the office of collector of automobile licenses and depriving McEmore of the fees.

It is reported that McEmore will not press his claim to the office, although he has been elected by the county, whereby McEmore's office should be stripped of fees by the passage of a bill having the support of all factions and bills aimed to prevent the employment of relatives of the mayor and commissioners in the city government should be killed. The one was passed and the other was killed as per agreement.

The legislature was working on McEmore while he was collecting a slush fund for the fight against the city manager bill. It appears that McEmore, who was one of the most popular members of the legislature, is not going to make a fight for the job, else he would have done so long ago.

NEIGHBOR SAVES HENS.

A flashlight thrown on E. B. Crenshaw's henhouse Sunday night by a neighbor when he heard a noise in the vicinity, promptly saved Crenshaw the loss of more than 100 high-bred Rhode Island Red roosters, hens and fryers.

However, the thief or thieves lifted three fine one-year-old hens from a wire coop. Crenshaw's rooster, 804 North Seventh street. He is deputy county clerk.

Read News Scimitar Wants.

Headquarters For
ELECTRIC
FANS

Stationary and
Oscillating

The best and most
reliable makes. Don't
buy until you have
asked our prices.

FIFTH FLOOR.

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FLOWERS
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153 N. UNION AVE.
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Silver Chain Hair Dressing

Makes long, lustrous hair of short, kinky locks. Stimulates hair growth, leaves the hair soft, fluffy and easy to dress in the manner of your choice.